

Chemical Weathering, Climate Change and the Global Carbon Cycle SPONSORSHIP PROSPECTUS

**12-13 February 2025** 



## CHEMICAL WEATHERING, CLIMATE CHANGE AND THE GLOBAL CARBON CYCLE

At this conference we will bring together an interdisciplinary community of scientists working on modern systems, reconstructing palaeoweathering, as well as understanding the process of mineral breakdown and how to quantify this. We aim to achieve a better synthetic understanding of how chemical weathering affects the Earth's surface and what the feedbacks are between chemical weathering and climate change. The topic is important for anthropogenically driven modern climate change. Enhanced chemical weathering might be a way of modulating rising atmospheric CO2 and an improved understanding of the processes involved is critical before any attempt at geoengineering.

This conference is designed to have the different sub-disciplines of the weathering community talk to one another and derive a more holistic understanding of how chemical weathering occurs, how we can measure it and what the impact of it is on the global climate system.

#### **Key topics covered:**

- Review what is known about modern chemical weathering processes and fluxes
- Explore the proxies used for quantifying chemical weathering and how these might be improved
- · Synthesise what is known about past chemical weathering processes and their impact on global climate evolution

Further information and the full programme of activities can be accessed online: <a href="www.geolsoc.org.uk/02-Chemical-Weathering-Conference">www.geolsoc.org.uk/02-Chemical-Weathering-Conference</a>

Please keep reading for details of sponsorship options and audience reach

### **AUDIENCE REACH**

The Geological Society has a significant audience reach, with:

61,600 Followers on X (formerly Twitter)18,000 on Facebook47,000 on LinkedIn~1,037,000 website users annually

#### All sponsors benefit from:

**Targeted Engagement:** Geoscience professionals are our core audience. Promote your brand to engaged individuals passionate about your field.

**Brand Recognition:** Partnering with the Society offers a unique opportunity to enhance your reputation and positioning. All sponsors are prominently featured across our marketing platforms.

**Impactful Stories:** Geoscience is about storytelling - the tales of our planet's past, present and future. Leverage our platforms to tell your story to a relevant audience in a meaningful, compelling way.



# **SPONSORSHIP OPPORTUNITIES**

Chemical Weathering, Climate Change and the Global Carbon Cycle			
Logo on speaker stand			
Opportunity to place banners in the lecture theatre and key event spaces			
Logo on front cover of delegate manual (downloadable pdf)			
Full page colour advert and 100 word profile in the delegate manual			
Recognition by Chair during the event			
Opportunity to place banner in the drinks reception area and key spaces			
Logo on the event website pages and inside the delegate manual			
Half page colour advert in the delegate manual			
Logo on the event webpages and inside the delegate manual*  * Sponsors will be listed in order of spend and alphabetically	Bronze £500	Silver £1,000	Gold £2,000



#### Co-convenors:

Prof Peter Clift (University College London)

Prof Philip Pogge von Strandmann (Johannes Gutenberg-Universität Mainz)

**Prof Kate Hendry** (British Antarctic Survey)

Dr. Anne-Catherine Pierson-Wickmann (Université de Rennes)

### **CONTACT US**

For further information about sponsorship opportunities, please get in touch:

+44 (0) 20 7434 9944 sponsorship@geolsoc.org.uk



The Geological Society of London Burlington House, Piccadilly, London, W1J 0BG, UK Registered Charity Number: 210161